



Big Idea of OCAD

Recycling your empty print cartridges from now on



By Carrie Liang, Tony Shi, Arash





Our proposal



- Basically we are having an idea of recycling empty print cartridges.
As we have not seen that OCAD has concern anything about recycling the print cartridge for the faculty and the student, then we think it might be a good idea to encourage people in OCAD to recycle their empty cartridges. Due to many people don't know they actually are able to return or refill their empty cartridges, and they just throw them into garbage.

Our Goal:

- To encourage people in OCAD recycle their empty print cartridges, in other the improve OCAD's green grade, and keep our environment greener and less pollution.





Plant Operations & Security interview - by Carrie Liang



- Manager of the Plant Operations & Security :
Lancelot Straun
- How do you deal with the garbage?
Recycling -- Turtle Island Recycle Co.
(but it is not including recycle the print cartridge)
Garbage -- Canadian Waste Management
employ some people to do the house keeping
- Planning to set up a Recycling Center in 5 years time, therefore,
there will be a place for recycling the print cartridge particularly





Plant Operations & Security interview - by Carrie Liang



- Manager of the Plant Operations & Security :
Lancelot Straun

- How do you think of our proposal?

It is a good idea and also workable. It would be great if the school be able to do that.

- OCAD won't provide a bin for collecting the print cartridges
As OCAD lost the recycle bins regularly, especially the lid.
(New designed recycle bins)
- Contact Turtle Island recycle Co.

Ask them if they help campus to recycle print cartridges or not.

The price for collecting and delivery

Would they provide bins?





Campus service interview – by Tony Shi



- New building third floor printing shop manager:
Mark
- How do you commonly recycle the printing cartridge?
- where is the recycle bin?
- Did you classify the printing cartridge with paper and other properties?
- Is there any specific bin for printing cartridge recycling only?
- Do you know where the cartridge and paper trash go?
- Do you pay for the printing cartridge recycling?
- Do you know any campus program about the cartridge recycling?
- I have a group assignment here. We suggest to put a specific recycle bin aimed at printing cartridge. As I know it can be refilled. So can we suppose to design a bin and put it in the hallway?





Campus service interview – by Tony Shi



- New building second floor Mail office manger - **Marlene**
- How do you handle the cartridge recycle ?
- Do you pay for the company?
- I have a connection. This is a printing company. They has a service about the printing cards purchase. If you purchase the printing cards from them who will freely recycle the campus printing cartridge and paper. Will you do that?
- where does the company mail the cartridge?
- I designed a recycle bin for printing cartridge. I want assist the campus aim at cartridge recycling. The design functional as a bin embrace students' individual printing cartridge and school's cartridge. So can I put the bin at printing shop of this office?





Our poster

Bio Get your print cartridges
recycle from now on



Improve environment & less pollution
- help OCAD Improve the Greengrade

Esay action - put your empty print cartridges into the bin provided
Print Service Bureau, 3rd floor, 100 MacCaul St

2nd year think tank class



Alternative idea –

Recycling print cartridges for charity

- We are not only recycle the print cartridges which would improve our environment, but also able to help the charity.
- These are two websites we found on line which offer this service:

[http://www.recyclingforcharities.com/.](http://www.recyclingforcharities.com/)

<http://www.worldlandtrust.org/supporting/cartridges.htm>



Recycling print cartridges for charity

- Easy steps:



register on line

order the collecting box (FREE)

mail to the organization (FREE shipping)

*A Recycling Program
That Benefits Charities!*



Bio



Let's help OCAD greener!

Start to recycle your print cartridges from now on.

